



LANIER



Cross country

Dear Business Leader & Family Members:

We are writing this letter to serve as an introduction on behalf of the students of the *Lanier Cross Country Team*.

We are proud to introduce this amazing group of student-athletes. We are made up of over 50 runners and their families who are committed to the success of this program and the Lanier community who takes pride in maintaining this outstanding Lanier High School sport. We are in our 6th year and the number of athletes continues to grow with each season. Our athletes start the season with Spring conditioning and continue throughout the summer. Fall season brings practices to 5 days a week and meets every Sat. These are dedicated students who excel on the course and in the classroom. The *Lanier Cross Country Team* continues to have the highest GPA average of any sport offered at LHS.

Because it is necessary to supplement the allocated funds to properly operate, each year participating athletes and their families call on local community businesses and friends to ask for support. The student(s)/parent(s) representing our team will explain the sponsorship levels (see below) and answer any questions you might have. When you support our team, you are giving these athletes the opportunity to participate in a sport that builds character and instills discipline.

If you are unable to provide any type of sponsorship at this time, perhaps your business can provide donations in the form of gift certificates and/or products. These would be used for rewarding our athletes for their fundraising endeavors or incentives for special recognition of high mileage, practice attendance and leadership.

We would like to extend our appreciation in advance for your consideration, generosity and dedication to our young student athletes. Please do not hesitate to contact us at the email addresses below with any questions.

Respectfully,

Bob Gardner- LHS Cross Country Coach
Naomi Kirchner- LHS Cross Country Coach

Robert_B_Gardner@gwinnett.k12.ga.us
Naomi_Kirchner@gwinnett.k12.ga.us

<p>BRONZE Sponsorship - \$100</p> <ul style="list-style-type: none"> • Business name on team banner placed on our summer mileage shirts • Business name/logo placed on XC website 	<p>SILVER Sponsorship - \$250</p> <ul style="list-style-type: none"> • Business name on team banner which is displayed at the school throughout the season • Business name/logo placed on our summer mileage shirts • Business name/logo placed on XC website
<p>GOLD Sponsorship - \$500</p> <ul style="list-style-type: none"> • Business name on team banner which is displayed at the school throughout the season • Business name/logo placed on XC website • Business name/logo placed on our summer mileage shirts • Custom plaque of appreciation from the LXC team 	

Cross country



LANIER



Business sponsorship form

- \$500** **GOLD TEAM SPONSOR**
- \$250** **Silver Team sponsor**
- \$100** **bronze team sponsor**

****Please make all Check payments payable to LHS Cross Country Booster Club (918 Buford Hwy., Sugar Hill, GA 30518)**

Business Name:	
Business Contact:	
Business Address:	
Business Phone:	
Business Email:	
Business Website:	
LHS Athlete who secured Sponsorship:	
Business/Family Name to include:	